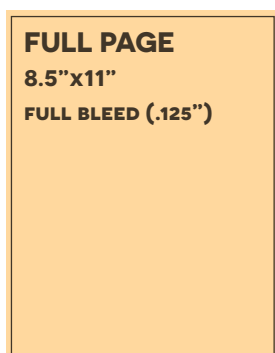


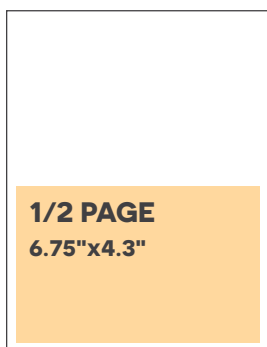
SASKATCHEWAN TEACHERS' FEDERATION BULLETIN

2024-25 ADVERTISING RATES



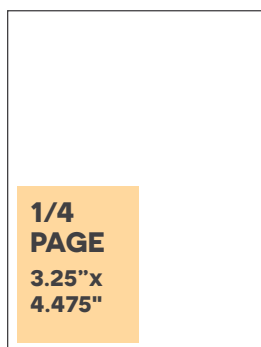
\$900

Four-issue discount:
\$720/issue



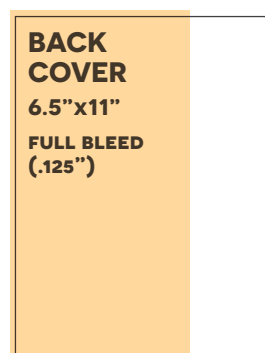
\$600

Four-issue discount:
\$480/issue



\$450

Four-issue discount:
\$360/issue



\$1,100

Save 20 percent off the above prices when you commit to booking ads in all four issues.
Contact the Saskatchewan Teachers' Federation at stfcommunications@stf.sk.ca to book an advertisement.

REQUIREMENTS

Digital files to be supplied by the advertiser. Preferred format is PDF, EPS, JPEG or TIFF.
Should you require assistance designing an ad, please contact the Federation to discuss design services.

DISTRIBUTION AND DEADLINES DATES

ISSUE	PUBLISHING DATE	AD DEADLINE
Fall	September 11, 2024	July 31, 2024
Winter	December 4, 2024	October 23, 2024
Spring	March 12, 2025	January 29, 2025
Summer	June 4, 2025	April 23, 2025

All publishing dates subject to change.

READERSHIP

The *Saskatchewan Teachers' Federation Bulletin* is both a print and digital magazine providing professional resources, stories from across the province, and up-to-date information on the education sector in Saskatchewan. Over 10,000 copies of the *Bulletin* are printed and distributed, which includes over 730 schools throughout Saskatchewan, and there are more than 15,000 subscribers to the digital version. The readership includes Federation members, superannuates, school trustees, provincial teacher organizations, libraries, college of education students and faculty, as well as federal and provincial politicians. The digital version is available publicly online.

POLICY

Space is available for advertisers of goods, services, or information of interest to Federation members that impact and support the education sector. Advertisements must relate to the mandate, objectives, programs and services of the Federation and its educational partners.

All advertisements are subject to approval of the Managing Director, Communications and Public Relations. The Saskatchewan Teachers' Federation reserves the right to reject any advertisement considered to conflict with the mandate of the *Bulletin*.

CANCELLATION

Advertisement(s) may not be cancelled after the applicable deadline date.

INVOICING AND PAYMENT

Invoices will be emailed within 30 days following the distribution date. For those receiving the discounted rate, the invoice will include all four ad placements and will be emailed following the distribution date of the first edition. Payment is due upon receipt of the invoice. All overdue payments are subject to an interest charge of two percent. Accounts more than 90 days overdue will not be allowed to run further advertising until the total amount is paid in full.

CONTACT

Saskatchewan Teachers' Federation
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Saskatoon, SK S7J 2H8
T: 306-373-1660 or 1-800-667-7762
E: stfcommunications@stf.sk.ca



SASKATCHEWAN TEACHERS' FEDERATION BULLETIN

Launched

**MARCH
2022**

Published

**4 TIMES
PER YEAR**

Format

**PRINT &
DIGITAL**