

MAINTAINING PROFESSIONALISM IN A

Digital World

STARTING THE CONVERSATION...

- 1 Ensure that your words and actions align with the STF's *Code of Professional Ethics and Standards of Practice*.
- 2 As a digitally literate citizen, model the conduct you expect to see from your students, colleagues, your employer and others both in a virtual and face-to-face context.
- 3 Operate virtually as a professional; the same way you are expected to conduct yourself in the community.
- 4 Refrain from criticizing students, colleagues, your employer or others within the school community in any virtual forum.
- 5 Ensure that privacy settings on your social media sites maximize the safety and privacy of anything you share.
- 6 Adhere to your employer's policies and programs regarding the acceptable use of social media, electronic communications and electronic equipment including personal devices.
- 7 Maintain professional boundaries by:
 - Communicating with students, parents and caregivers at defined and reasonable times of the day
 - Using school-approved platforms or a school email account
- 8 Maintain professionally appropriate personal boundaries with colleagues, students and parents.
- 9 Respect the privacy of student information and obtain consent before posting any student work or photos virtually (e.g., SeeSaw, teacher blogs, Google Classroom).
- 10 Remember that any content posted, shared or "liked" reflects you as a teacher in your school and the teaching profession

Adapted from Ontario College of Teachers, *Professional Advisory: Maintaining Professionalism – Use of Electronic Communication and Social Media*, September 2017, www.oct.ca/resources/advisories/use-of-electronic-communication-and-social-media.

Setting Professional – ASK YOURSELF:

- ✓ How will this represent me as a teacher in my community and a member of the teaching profession?
- ✓ How does my online and virtual presence reflect my professionalism?
- ✓ Do my virtual interactions and postings show that I am supporting my students across intellectual, social-emotional, spiritual and physical domains?



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**ANYTHING ELSE?
CONTACT US:**

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