



PROFESSIONAL  
LEARNING

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# PGN Day

## Building Belonging & Engagement With Your Community

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SASKATCHEWAN  
TEACHERS'  
FEDERATION

## Notes

## Reflection

### Thinking about educational communities that you are a part of...

What specifically keeps you coming back to that group? Why do you keep following that group (e.g., on Facebook)?

What are some specific things that make you feel like you belong, or are a part of, that community?

## Professional Growth Networks

1. Association Professionnelle des Enseignants Fransaskois (APEF)
2. Literacy Educators and Resources Network (LEARN)
3. Physical and Health Education Saskatchewan (PHES)
4. Saskatchewan Art Education Association (SAEA)
5. Saskatchewan Association of Student Council Advisors (SASCA)
6. Saskatchewan Association of Teachers of French (SATF)
7. Saskatchewan Association of Teachers of German (SATG)
8. Saskatchewan Business Teachers' Association (SBTA)
9. Saskatchewan Career and Work Education Association (SCWEA)
10. Saskatchewan Drama Association (SDA)
11. Saskatchewan Early Childhood Education Council (SK ECEC)
12. Saskatchewan Home Economics Teachers' Association (SHETA)
13. Saskatchewan Mathematics Teachers' Society (SMTS)
14. Saskatchewan Middle Years Association (SMYA)
15. Saskatchewan Music Educators Association (SMEA)
16. Saskatchewan Outdoor and Environmental Education Association (SaskOutdoors)
17. Saskatchewan School Based Leaders (SSBL)
18. Saskatchewan Science Teachers Society (SSTS)
19. Saskatchewan Special Educators Network (SSEN)
20. Saskatchewan Teachers of Applied Technology (STAT)
21. Saskatchewan Teachers of English as an Additional Language (SK TEAL)
22. Saskatchewan Teachers of Ukrainian (STU)
23. Saskatchewan UNESCO Associated Schools Project Network (SK UNESCO)
24. Social Studies Saskatchewan (SSS)

## Professional Growth Networks: Building Community

### Focus on Membership (“Member Centric”)

- As a member centric network, we should be continually asking ourselves, “How can we better serve our membership?”
- Our goal is to ensure the members in our networks have a sense of belonging - we need to build community!

### Strategies for Increasing a Sense of Belonging in your PGN

Increasing a sense of belonging involves creating a supportive and inclusive community where members feel valued, connected, and empowered. Strategies to achieve this include:

- **Regular communication and updates** (newsletters, emails, social media updates)
- **Networking opportunities** (in-person, virtually, workshops, conferences)
- **Recognition and appreciation** (acknowledge/celebrate member contributions, success stories)
- **Professional development and resources** (events, resources)
- **Inclusive decision making/feedback** (surveys, polls to seek input on initiatives, events, resources, needs)

### Addressing Time Constraints: How can PGN managers find the time?

- Create a content calendar for each month
- Batch content creation (dedicate specific time slots to create a collection of content)
- Repurpose content (e.g., highlight resources from your website on Facebook)
- Collaborate and cross-promote (e.g., work with other PGNs, educational organizations/partners to co-create content or cross-promote each other’s posts)
- Automate routine tasks (e.g., scheduling posts/emails)
- Use AI to lighten the load!

## Examples of Uses of AI to Support Managing a PGN and Supporting Members:

- Writing emails to members
  - “Write a welcome email for members of this association: [insert association description]”
- Summarizing resources (e.g., research, blog posts, etc.)
  - “Summarize this text in three bullet points, show me one quote that seems most interesting, and tell me any important facts of data”
  - “Write a resource-of-the-week social media post to summarize this website: [insert link]”
- Social media
  - “Create a social media monthly content calendar for this association: [insert association description]”
  - “Write a social media post welcome message and introduction for this association: [insert association description]”
  - “Write a social media post to highlight the mission and vision of this association: [insert association description]”
  - “Write a social media post of the overview and benefits of joining the association” – “make this post for fun to read”
- PD Creation
  - “Write me an outline for a 1-hour webinar on ... “
  - “What are examples of digital lesson plans for ... topics”
- Newsletters
  - “Write an outline for a newsletter for this association: [insert association description]”
  - Use AI to write the content for the newsletter, e.g., “Write one paragraph highlighting the importance of this association in Saskatchewan” – “make it shorter” – “make it more engaging”
  - Use newsletter templates (e.g., Canva)
- Brainstorming
  - “Provide examples of how I could get people to join this association: [insert association description]”
  - “What are professional learning opportunities that I could plan for this association: [insert association description]?”
  - “How do I increase a sense of belonging for members of this association: [insert association description]”
  - “How do I provide professional support to members of this association: [insert association description]”